



SALT + LIGHT
TELEVISION

Your Catholic Channel of Hope



Salt + Light Television is produced and operated by Salt and Light Catholic Media Foundation, a charitable organization devoted to spreading the flavour of the Gospel and the Light of Christ to the world.

**LEGAL NAME:**

Salt and Light Catholic Media Foundation

CHARITABLE REGISTRATION NUMBER:

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WEBSITE:www.saltandlighttv.org**CANADA REVENUE AGENCY WEBSITE:**www.cra-arc.gc.ca/menu-e.html



Our Mission

To Be Your Catholic Channel of Hope

Our Vision

To become a global media leader focussed on telling stories of hope and inspiration that bring people closer to Christ and the Catholic faith.

Our Values

Salt + Light is dedicated to being – and helping others become – the salt of the earth and the light of the world. Utilizing the power and popularity of television, radio, internet and other social communication media, the fruits of our work represent a powerful response to Pope John Paul II's call to embrace technology to share the Gospel message and teachings of the Church. We are determined to work with fellow believers to add flavour and light to our world through the mass and modern media.

Salt + Light products serve as a place of retreat and faith connection. With a strong focus on the teachings of the Church, we believe in bringing people together in prayer and devotion, celebration, education and entertainment. We are dedicated to offering programs that are thought-provoking, refreshing, and always rooted in our Catholic faith.

About Salt + Light

Salt and Light Catholic Media Foundation is an incorporated, charitable organization. Governed by a dedicated group of Catholic business leaders, the foundation's sole purpose is to support the mission of Salt + Light Television, Salt + Light Radio, www.saltandlighttv.org, *lampstand* and all other mediums for mass communications. The Board of Directors takes seriously its duty to support this "New Evangelization" through friend-raising, fundraising and awareness-raising activities.

Salt + Light Television began in July 2003 as a digital television network; Canada's first, national, Catholic station that uses modern media in its many forms as a tool to connect Catholics to their faith. Coming to life soon after 2002 World Youth Day in Toronto, Salt + Light Television holds the same promise and youthful vigour that was celebrated among Catholic young people at that Vatican-supported event. With an emphasis on the teachings of the Church, this digital network broadcasts 24/7, 100% Catholic content, commercial-free, to viewers across Canada and the world.

Many of the programs and documentaries conceived and produced by Salt + Light Television are sought after and carried by other television stations including Catholic Television, Eternal Word Television Network (EWTN), Telelatino (TLN) and others. This wide-spread availability of our programs and services as well as the capacity to view programs via on-line streaming, brings Salt + Light into countless millions of homes. Some of our streaming programs and events are watched by men and women in Iran, China, Afghanistan, Egypt and other countries.

SALT + LIGHT TELEVISION PROGRAMS IN FIVE CATEGORIES:

1. Prayer, devotion and meditation
2. Multilingual, Catholic Liturgy, including all Vatican ceremonies and events such as Christmas and Easter Masses, Papal visits, canonizations, beatifications, etc.
3. Learning and faith development programs for all ages
4. Stories of Catholic action and social justice throughout Canada and around the globe
5. Stories about our Catholic communities and the people who support them

Following World Youth Day in Toronto, CEO of Salt and Light Catholic Media Foundation, Rev. Thomas Rosica, CSB, began to shape his initial idea of creating a way of evangelization using modern means of communications. With his experience, enthusiasm and charisma, he started Salt + Light Television and has grown and nurtured it to become a very successful engine of hope for many wanting viewers and followers over the past years. Fr. Rosica envisioned Salt + Light Television as "lifting off on the wings of World Youth Day 2002," and connecting Catholics to the good news of Jesus Christ, and each other. With his strong vision and determination and with the assistance of many, Salt + Light has become a reality and is poised, by the Grace of God and the continued support of His members here on earth, to touch many more lives in the future.

Supported and encouraged by Pope Benedict XVI and the Conferences of Catholic Bishops around the world, among many other partners in vision and faith, Salt + Light Television has quickly grown

to become an award-winning network. Each year, variety, current events, interview programs and documentaries in both English and French are produced. Limited programming is also offered in Italian and Chinese. Salt + Light has a strong link to the Vatican and has access to many of their transmissions, including Masses, Concerts, Papal Audiences and other special events.

Salt + Light is also excited to expand its ventures to include a weekly, one-hour long radio show on The Catholic Channel of Sirius Satellite Radio.

In addition to its television network, library of thought-provoking documentaries, radio program, and informative and interactive website, Salt + Light has become a sought-after video production house to Catholic communities in need of promotional videos. Documentaries have been created for: The Dominican Sisters of St. Cecilia in Nashville, ShareLife, Catholic Cemeteries of the Archdiocese of Toronto, the Catholic Women's League of Canada, the Knights of Columbus, St. Peter's Seminary, and St. Elizabeth Health Care, among others.

To start and continue a venture like a digital television network and video production house, we need committed Catholics ready to cultivate and steward this new project of evangelization through spiritual and financial support. Salt and Light Catholic Media Foundation is blessed with the support and the commitment of the Gagliano family, through St. Joseph Corporation, Canada's largest private multimedia printing company. Salt + Light Television has also received a significant grant from the Supreme Council of the Knights of Columbus in New Haven, Connecticut which supports its operations. In addition, each member of the Salt + Light Board of Directors has committed to financially support this Canadian Catholic network.

Salt + Light Television does not receive government funding or funding from the Church. Nor does it receive royalties from the carriers that provide our programs to the public. **We need the financial and spiritual support of Catholics, Christians and other interested individuals from around the world to sustain our network.**

Creating a unifying, national, Catholic Television 'network' is anything but easy. However, with the hand of Catholics from every generation and every background, we will continue to build upon your Catholic Channel of Hope, that Canadian Catholics are proud to call their own.

"...This evangelization must be done through a thoroughly competent and professional use of radio, television and the audiovisual media. And with evangelization are necessarily linked the advancement of the whole human race, the integral development of all men and women in the world. This is a noble and deeply Christian aim, and the Pope is with you in your conviction that it can be served worthily only by a professionalism which admits of nothing carelessly prepared. This is surely demanded by the reverence due to the word of God and by the respect to which audiences are entitled."

Pope John Paul II

*Message to the International Catholic Association for Radio and Television
October 25, 1978*



Pope John Paul II



SALT + LIGHT
TELEVISION

**“But if salt has lost its taste, how can
its saltiness be restored?”**
- Luke 14:34

Be Salt of the Earth and Light of the World

Centuries ago, on a hillside overlooking the Sea of Galilee, the Master invited us to be the salt of the earth and the light of the world.

In 2002 on the shores of Lake Ontario, his Vicar and Peter’s successor, Pope John Paul II, issued once again that invitation to young people of Canada and of the world: “to become salt and light” in the world today.

That is what we are trying to do and trying to become in our day: salt and light in a world and nation that often forgets its true identity and mission.

Thank you for helping us to bring the flavour of the Gospel and the light of Christ to Canada today. We can’t do it without you.

What We Do

TELEVISION SERIES

Salt + Light Television has produced more than 15 original television series. Through youthful programs, current affairs shows in both French and English, high-level interview series, investigative programs, and series celebrating faith in family life, Salt + Light aims to provide the highest quality content – both in terms of messages and broadcast quality.

DOCUMENTARIES

Beginning with our first documentary, *Love is a Choice*, created in 2004, Salt + Light has been regarded as a unique story teller of issues that are important to society. With an eye to bringing you topics specific to our Catholic faith, we have built up an impressive library of award-winning documentary productions.

PROMOTIONAL VIDEOS

Salt + Light is privileged to be of service to our Catholic community. Since 2007, we have offered our services as a video production house to Catholic communities in need of promotional videos and regularly provide this sought-after service.

RADIO PROGRAMMING

Beginning in 2009, Salt + Light Television was excited to make a move to radio. Thanks to the invitation of the Catholic Channel on Sirius Satellite Radio, Salt + Light airs a weekly one-hour long radio show, featuring interviews, music, news updates, and event listings with a strong focus on the Canadian Catholic Church.

SOCIAL MEDIA

As apostles of a living Christ and members of an ever-evolving Church, Salt + Light has embraced media channels that have become part of today's "public square". Our team has harnessed the power and reach of web-based media to touch the hearts of people around the world. Social media initiatives include:

S+L Blog: Perspectives and insights that relate to our catholic experience and faith. saltandlighttv.org/blog

Facebook: Fans can exchange ideas, get a glimpse of our programs and meet new fellow visitors. facebook.com/pages/Salt-Light-TV/56686588054

Twitter: Followers can get tidbits of information that stimulate reflection, share learning and lead to deeper stories. twitter.com/saltandlighttv

YouTube: Subscribers can see videos on demand, 24-7. youtube.com/user/saltandlighttv

Our website is the hub leading to all these programs.

[s+l | television](#) [s+l | online](#) [s+l | podcast](#) [s+l | blessed journeys](#)
[s+l | documentaries](#) [s+l | blog](#) [s+l | events](#) [s+l | lampstand](#)
[s+l | concerts](#) [s+l | radio](#)



What You Can Do

1 WATCH

Salt + Light Television is focussed on telling inspirational stories that bring you and your family closer to Christ and the Catholic faith. Airing quality Catholic programming 24/7, Salt + Light Television is available by contacting your local cable provider, or through streaming via the internet at saltandlighttv.org.

2 VOLUNTEER

Volunteers are very important to Salt + Light. They give their time and skills to make a difference in the world and be faithful followers of Christ's proclamation to go and make disciples of all nations.

Salt + Light is looking for people to spread the word about Canada's Catholic network. It can be as easy as speaking with your parish priest about the programming, putting up a poster in your parish or ensuring the Salt + Light newsletter is available to your fellow parishioners.

You can make a difference. Contact us to get involved. We will send you a free promotional package.

1-888-302-7181 or info@saltandlighttv.org

3 PRAY

With a population of 12.8 million Catholics in Canada (43.5 percent of all Canadians), representing approximately 5.2 million households, we should expect to receive our fair share of television programming. When you compare the power of secular media to that of Catholic media, you quickly realize Canadian Catholics are extremely under-served. In order to continue bridging that gap, we need and appreciate your donations and prayers.

4 DONATE

Salt + Light is a not-for-profit organization. We receive no portion of the small monthly fee that some of our viewers pay to receive our programming, nor do we receive any government funding. Salt and Light Catholic Media Foundation and all its divisions are solely dependent on, and grateful for, the donations from generous individuals, charitable groups, corporations and foundations. You – our audience – play an essential role in ensuring our important outreach continues to grow. Our staff members pray regularly for our benefactors when celebrating Mass in our beautiful chapel. We count on you to help keep Salt + Light continue its mission. Give generously to Salt and Light Catholic Media Foundation so that we can continue to provide quality Catholic programming to the world.

Achievements



AWARD

- 2008 **Niepokalanów Festival** (Poland)
Pedro Guevara Mann for *Turning the Tide: Dignity, Compassion & Euthanasia*
- 2008 **Niepokalanów Festival** (Poland)
David Naglieri/Marc Boudignon for *Opus Dei: Decoding God's Work*
- 2008 **Magnificat Award Signis** (Belarus)
Pedro Guevara Mann for *Turning the Tide: Dignity, Compassion & Euthanasia*
- 2007 **Polonijny Festival Multimedialny** (Poland)
Pedro Guevara Mann for *Turning the Tide: Dignity, Compassion & Euthanasia*
- 2007 **Columbus International Film & Video Festival**
Pedro Guevara Mann for *Turning the Tide: Dignity, Compassion & Euthanasia*
- 2006 **Religion Today** (Italy)
David Naglieri/Marc Boudignon for *Opus Dei: Decoding God's Work*
- 2006 **Columbus International Film & Video Festival** (USA)
Mary Rose Bacani for *Journey of Light*
- 2008 **Gabriel Awards** (USA)
Television Station of the Year
- 2008 **Chris Award** (USA)
Honorable Mention, David Naglieri for Road of Hope: The Spiritual Journey of Cardinal Nguyen Van Thuan
- 2009 **Gabriel Awards** (USA)
Television Station of the Year

(These and other documentaries are available for purchase from Salt + Light Television. Visit www.saltandlighttv.org)

Who We Are

Salt + Light Television employees between 30-35 professional staff members on a permanent basis at any given time. Others assist as freelancers, interns or provide products and services on a temporary basis. This is a very small staff group for the quantity and quality of work produced by Salt + Light.

SENIOR TEAM:

- Father Thomas Rosica, CSB, *Chief Executive Officer*
- Gita Hosek, *Director of Programming & Production*
- Daniel Torchia, *Director, Communication & Development*

SUPPORTING THE SENIOR TEAM:

- Raymond Ritchings, *Office Manager and Executive Assistant to CEO*
- Melissa Osborne, *Manager, Finance*

Programming & Production

ENGLISH PROGRAMS:

- Mary Rose Bacani, *Producer*
- Pedro Guevara, *Producer*
- Gillian Kantor, *Producer*
- Alicia Ambrosion, *Producer*
- Kris Dmytrenko, *Producer*
- Matthew Harrison, *Producer*

FRENCH PROGRAMS:

- Sebastien Lacroix, *Producer*
- Sister Marie Noelle Chaumette, *Associate Producer*

CHINESE PROGRAMS:

- Paul Yeung, *Producer*

PROGRAMMING:

- Erica Kourous, *Manager, Programming*

Programming & Production

TECHNICAL:

- Javier Capella, *Manager, Technical Operations*
- Antonio Vago, *Manager, Master Control*
- Jeroen Van Der Biezen, *Master Control Operator*

CAMERA:

- David LeRoss, *Camera Assistant*
- James Lucas, *Production Assistant*

POST-PRODUCTION:

- Marc Boudignon, *Senior Editor*
- Richard Valenti, *Senior Editor*
- Danielle Jones, *Junior Editor*

Marketing, Sales and Development

- Daniel Torchia, *Director, Marketing & Communications*
- Christopher Ketelaars, *Manager, Marketing & Communications*
- Antoniette Palumbo, *Sales Associate*
- Sohee Park, *Graphic Designer*
- Joshua Lanzarini, *Graphic Designer and Webmaster*
- Ross Morello, *Assistant Webmaster*



Salt + Light staff with CEO and Board Chair

We cannot do it without you.

Many generous, community-minded groups and individuals have seen the value of supporting Salt and Light Media Foundation and Salt + Light Television. By working together, we are stronger in our mission to be salt and light for the world.

Below is a sampling of some of the partners with whom Salt + Light Television is pleased to be associated. These are listed in alphabetical order and not in order of importance.

SALT + LIGHT TELEVISION PARTNERS:

- Association of Roman Catholic Communicators in Canada
- Atlantic Catholic Newspaper
- Canadian Catholic News
- Canadian Conference of Catholic Bishops
- Catholic and Christian Bookstores and Video Stores across Canada
- Catholic Radio
- Catholic School Boards of each Province in Canada
- Catholic TV
- Catholic Women's League
- Dioceses and Parishes Across Canada and the US
- Dominican Sisters of St. Cecilia, Nashville
- EWTN, Irondale, AL
- H2ONews
- Ignatius Press
- Knights of Columbus
- Novalis
- ShareLife
- Signis
- St. Joseph Communications
- United States Conference of Catholic Bishops
- University of St. Thomas, Houston, Texas
- Various Diocesan Newspapers
- Vatican
- Vision Video
- Zenit, Rome

Salt + Light is Available Nationwide

Salt + Light is currently available through these carriers:

						
ch 654	ch 240	ch 185	ch 356	ch 387	ch 242	ch 160
1-888-Sky-Dish	1-888-764-3771	1-866-427-7451	1-888-345-1111	1-800-616-0752	1-877-380-2511	check local listing
Serving all of Canada	Toronto (GTA) London Ottawa Kitchener-Waterloo ect.	Burlington, Oakville, Lindsay, Parry Sound, Hunsville, Hamilton/ Halton, Leamington, Cornwall, Niagara, St. Catharines, Kingston, and Stoney Creek	Serving most of the Maritimes	Serving select areas of Hamilton	Montreal, Quebec City, Gatineau, etc.	Victoria, Nanaimo, Duncan, Vancouver, Edmonton, Calgary, Lethbridge, Medicine Hat, Saskatoon, Winnipeg, and Kenora

Salt + Light can also be viewed through LIVE streaming at live.saltandlighttv.com

Salt + Light Television 2009

2009 was a year in which Salt + Light Television expanded its reach through television broadcasts in English, French, Italian and Chinese, introduced live online streaming, produced new documentaries, and added a weekly SIRIUS radio program to our media line-up.

With continued support from the Vatican, Bishop conferences, groups such as the Knights of Columbus and our viewers and friends, we look forward to future developments and new and exciting projects and partnerships

In February 2009, Pope Benedict XVI appointed Father Thomas Rosica as a Consultor to the Pontifical Council for Social Communications at the Vatican. This appointment is a clear recognition of the impact of Salt + Light Television in the universal Church. Salt + Light Television continues to be one of the most accessible, visible, vibrant signs of hope in the Canadian Church, and the Lord is allowing this light to spread far beyond our borders.

Rather than fleeing the confusion and ambiguity of our age, and hiding in the nostalgia of a past that is now buried in the heart of God, Salt + Light Television remains in the city, in the present, and in the thick of things, offering the world the unambiguous message of the Gospel, the teaching of the Church, a ray of hope, and a dose of badly needed joy. The world needs Salt + Light Television now more than ever!

NEW SALT + LIGHT DOCUMENTARIES INCLUDE:

BELOVED: The Nashville Dominicans

The love that God has for the soul is like that which the bridegroom has for his bride. In the heart of the Bible Belt in Tennessee, the Dominican Sisters of St. Cecilia have embraced that love in the living of their vows and apostolic life for almost 150 years. *Beloved* takes a look at the promise of life and love the Dominican Sisters make to Christ.

CHANGING COURSE: A Catholic Project for City Schools

In response to the increase of violence, gangs and bullying in inner-city schools, Salt + Light looks at how one Catholic school board's vision is supporting at-risk youth. *Changing Course* follows students who are benefitting from the various mentor and social programs revealing their challenges, victories, and the limitless potential of Catholic education.

1 DAY

A home built in one day. An over-ambitious goal? Not for engineer Tom Pirelli who first achieved the dream in 2004 as a response to the realities of homelessness. *1 Day* follows a group of eight high school students from Montreal who travel to Ensenada, Mexico to embark on a home-building mission that would forever change their lives.

MARY MACKILLOP: Australia's First Saint

She co-founded the Sisters of St. Joseph of the Sacred Heart. She was wrongfully excommunicated from the Church. Her faith and trust in God did not waver. Her name is blessed Mary MacKillop - a woman destined to be the first Australian Saint. This film retraces her footsteps and brings you highlights of her life and legacy.



ST. GIANNA BERETTA MOLLA

OCTOBER 4, 1922 - APRIL 28, 1962
(Salt + Light Patron Saint)

God, our Father,
we praise You and we bless You
because in Saint Gianna Beretta Molla
You have given and made known to us
a woman who witnessed the Gospel
as a young person and bride, as a mother and doctor.
We thank You because,
through the gift of her life,
we learn to accept and honour every human being.

Lord Jesus,
You were for her a privileged reference.
She was able to see You in the beauty of nature.
As she questioned her choice of life,
she was searching for You and for the best way to serve
You.

Through her married love, she became a sign
of your love for the Church and for all men and women.
Like You, Good Samaritan, she stopped at the side
of every sick person, of the small and the weak.
Following your example,
she lovingly offered up her life, while giving new life.

Holy Spirit, source of all perfection,
give also to us wisdom, intelligence and courage
so that, following Saint Gianna's example
and through her intercession,
we may serve every person
in our personal, family and professional life,
and thus grow in love and holiness.

Amen.

With ecclesiastical approval
+ Angelo Mascheroni
Auxiliary Bishop of Milan
+ Dionigi Cardinal Tettamanzi
Archbishop of Milan

SALT + LIGHT PRAYER

God our Father,
on a hillside in Galilee,
your Son Jesus called us
to be the salt of the earth
and the light of the world.

Give us the strength and
wisdom to become the people
of the Beatitudes in our day,
so that our words may season
the world with the flavour
of the Gospel and
our lives be shining examples
of Jesus who is the true
Light of the world.

We ask this through Christ,
our Lord.

Amen.