



A TV Show for Your Family

Wassup en LA? is a new TV comedy sitcom that follows in the footsteps of classics such as *I Love Lucy*, *Chico and the Man*, and *Que Pasa U.S.A.?* Embark on this journey with a family you will love... as this family show us the true meaning of support - moving from Miami to Los Angeles with conservative Cuban grandparents, blue collar working parents and a smart and opinionated little sister who questions everything - all in the hopes of helping their son reach his dream of becoming an actor in Hollywood. A culture shock within a culture awaits the Diaz Family in their newfound home in Burbank.

Classic meets future in this entertaining new show that is sure to captivate your whole family from kids to *abuelos*. There will finally be a show we can all sit down and watch- as a family!

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Logline

A Cuban family show us the true meaning of support - moving from Miami to Los Angeles with conservative Cuban grandparents, blue collar working parents and a smart and opinionated little sister who questions everything - all in the hopes of helping their son reach his dream of becoming an actor in Hollywood.

Objective

To return to the classic family sitcom format promoting family values and thought-provoking social issues while putting a Latino presence on mainstream TV to fill up that void that currently exists for Hispanics in the United States.

Intended Audience Demographic

Hispanic, African American, Caucasian, Indian Ages 12 and up.

Intended Broadcast Network

Major TV and Cable Network

Suggested Time Slot

Prime-Time

Episode Length

30 minutes

Episodes per Season

15 episodes/season

Genre

Scripted Sitcom Comedy

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CAST

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Oscar Torre is best known for his breakout role in the CBS TV series "Cane" where he played the role of Santo alongside Jimmy Smits. He also garnered rave reviews for his comedic performance in the Lionsgate film, "Ladron Que Roba a Ladron" which at the time had the highest grossing opening weekend ever for a Spanish speaking film.

Oscar had a supporting role in the HBO Film "Larceny," with Andy Dick, Tyra Banks and Roselyn Sanchez. Oscar has guest starred on FOX TV's series "Dollhouse", NBC J.J Abrams series "Undercovers" and in CBS top-rated shows "NCIS," "Cold Case" and just recently "CSI: Miami" to name a few. Most recently, Oscar completed shooting the films "Joshua Tree" alongside Michael Madsen and starring in the boxing drama "Counterpunch," with Danny Trejo.

Oscar is consistently sought out by top directors to fill challenging roles on innovative projects. His body of work has certainly proven to audiences that he is a talent not to be missed. He will be playing the Dad.



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Felipe Esparza is a comedian and actor, best recognized for his raw, real-life comedy that audiences everywhere can relate to. Known for his wild hair and his often-imitated phrase, "What's up, fool?" Felipe has most recently been seen as the winner of NBC's Last Comic Standing (2010) and is currently touring comedy clubs and theaters across the country.

His 1-hour stand-up special entitled "They're Not Gonna Laugh at You", aired on Showtime in December of 2011 . Felipe will be playing the role of Q the Mailman.



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Nelida Ponce started her professional acting career in Havana, Cuba in 1952. She left to Venezuela in 1954 where she worked on soap operas, theatre and radio broadcast. In 1958 she was contracted by Televisa and moved to Mexico to work on TV dramas where she had starring roles alongside famous Mexican actors and actresses of the time. She returned to her native Cuba in 1963 working in telenovelas, theatre, and participating in numerous comedic roles. Nelida moved to the United States in 1993, where she currently resides, and since then has worked on numerous telenovelas for Telemundo. Her acting career spans 7 decades and *Wassup en LA?* will be her first English crossover role playing the grandmother.



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Gerardo Riveron is known by many as the 'Al Pacino' of Cuba. His body of work is vast and his roles memorable. He started acting in Cuba, working in theatre, television, and film earning numerous accolades in his native Cuba and abroad for his stellar performances. He decided to pursue his acting career in the United States and moved to Miami, Florida in 1992. Since then, he has landed leading roles in Spanish soap operas for NBC-Telemundo and Venevision. In addition, he has stayed true to his acting roots by starring in numerous theatre plays throughout South Florida. *Wassup en LA?* will be Riveron's first English crossover role, playing the grandfather.



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Jean Paul San Pedro is an American born Cuban actor originally from Miami, Florida. He has starred in several independent shorts and films in New York City and Los Angeles. He is playing the role of Manolito Diaz.



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Nicole Garcia is an American born Cuban actor and singer – her soulful voice and passion for the craft of acting has taken her all around the world from New Orleans to New York to Amsterdam. Her roles vary from Gollum in *The Hobbit*, to Evelyn, in *The Shape of Things*, to original plays, such *Island Blogosphere*.

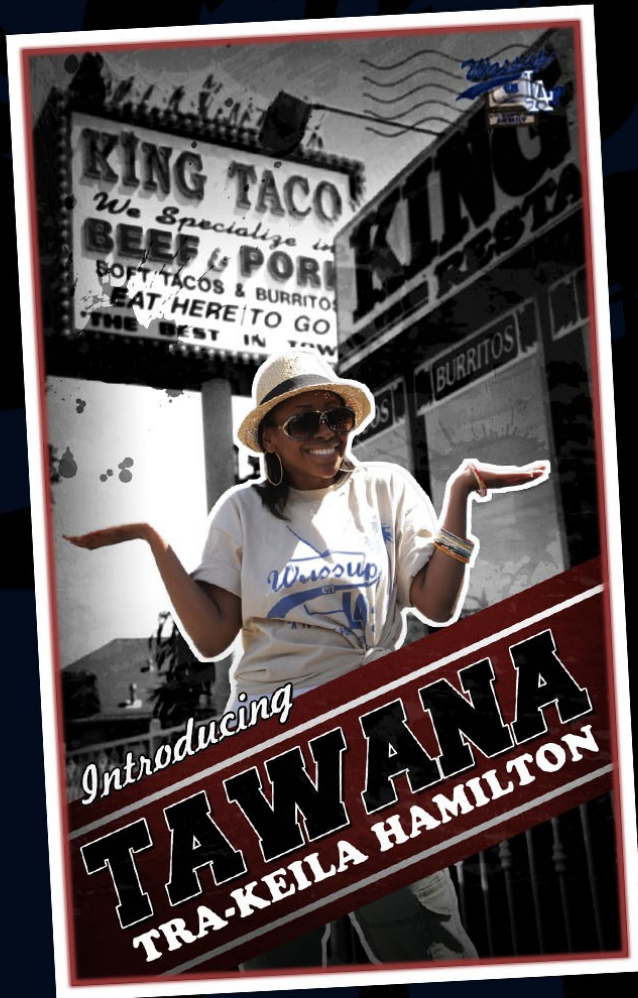
Nicole moved to Los Angeles in 2009 to pursue her dreams. She is a talented singer and songwriter, whose songs have been played on NBC. She is playing the sister.



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Keila Hamilton was born and raised in Los Angeles, CA. At the age of four, Keila knew her calling was to become an actress. Growing up, she studied tap and ballet. During her dance career she was one of the Florida Marlins Mermaids for two seasons. With a promising and budding career ahead of her, she is focusing on projects in television. She aspires to become an actress, singer and songwriter. She will be playing the sister's best friend.

