



MEDIA RELEASE

FOR IMMEDIATE RELEASE

SALT + LIGHT NOW AVAILABLE ON TBAYTEL TV CANADA'S CATHOLIC TELEVISION NETWORK EXPANDS AVAILABILITY IN NORTHERN ONTARIO.

TORONTO, Wednesday, May 31, 2017 – Salt + Light, Canada's Catholic network, is pleased to announce its availability on Tbaytel TV, channel 677.

"We are excited to be working with Tbaytel, and to reach even more viewers in Ontario with our unique content," said Fr. Thomas Rosica, CSB, CEO of Salt and Light Catholic Media Foundation, the non-profit organization that operates the network. "People across Canada continue to ask for Salt + Light and we are very pleased that Tbaytel has acknowledged this demand and is committed to distributing Salt + Light."

"Tbaytel is very pleased to add Salt + Light to our existing channel lineup, which offers customizable programming to meet the needs and interests of each of our customers," said Dan Topatigh, president & CEO of Tbaytel. "Our goal is to provide relevant content that Tbaytel TV viewers will enjoy, including local content and apps as well a number of specialty channels, for which there is a high demand among the community here in Thunder Bay."

Inspiring Lineup

Salt + Light offers viewers of all ages an inspiring, insightful and educational program lineup that features Canadian content in both official languages as well as Chinese and Italian language programming. Flagship programs include *Perspectives*, a daily information capsule with updates from the Vatican and communities across the country, *Witness*, an interview program featuring inspiring and influential individuals who are very active in the Church and in society at large. *Witness* has been hosted by Fr. Rosica for the past 13 years! Another much loved and followed program is *Vatican Connections*, shedding light on what goes on behind Vatican walls and what that means for the rest of us who live outside those walls. Our new line-up also includes youth-oriented programs, liturgical celebrations from around the world, special event coverage and many new Salt +andand Light produced documentaries such as *Sisterhood*, *Women's Place* and *The Francis Impact* to be released in 2018.

As part of their TV subscription, Tbaytel customers will receive Salt + Light at no additional cost.

To find out more information about Salt + Light HD, visit saltandlighttv.org/HD.

About Salt + Light:

Salt + Light Television is an award-winning digital network that offers a variety of programs, event coverage, documentaries and other hope-filled content of relevance to Catholic viewers. Salt + Light Television is produced and operated by Salt and Light Catholic Media Foundation, a charitable organization devoted to spreading the flavour of the Gospel and the Light of Christ to the world through television, documentaries, radio, internet and other forms of digital communication. Born on the wings of World Youth Day 2002, held in Toronto, Salt + Light is available throughout Canada on leading national and regional carriers and around the world via live streaming and video on demand. For more information visit saltandlighttv.org/HD.

About Tbaytel:

Tbaytel is dedicated to delivering telecommunication and entertainment solutions that ensure people, businesses and communities in northern Ontario have multiple points of access to the global communications highway. Tbaytel offers the region's largest 4G HSPA digital cellular coverage area and a state of the art LTE network with extensive products and services in many neighbourhoods that include data, voice, wireless, internet, security, TV and fibre. With over a century of contributing to the quality of life, infrastructure and economic health of the north, Tbaytel's understanding and commitment to northern Ontario is unparalleled.

www.tbaytel.net

For further information, materials and interviews:

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