



SALT + LIGHT
TELEVISION

MEDIA RELEASE

FOR IMMEDIATE RELEASE

SALT + LIGHT LAUNCHING IN HIGH DEFINITION CANADA'S CATHOLIC TELEVISION NETWORK LAUNCHES HIGH DEFINITION CHANNEL

TORONTO, Thursday June 1, 2017 – Salt + Light, Canada's Catholic network, is pleased to announce that it will be available in high definition to viewers across Canada on Sunday June 4, 2017. This announcement follows the announcement of Salt + Light's recent move in 2016 to its state of the art broadcast centre and studio in Toronto, where it will advance its production and programming capabilities and continue its growth in TV households and online across the world.

"We are thrilled to finally have enough support to make this important change and deliver on our viewers' expectations of quality programming," said Fr. Thomas Rosica, CSB, CEO of Salt and Light Catholic Media Foundation, the non-profit organization that operates the network. "People across Canada have been asking about what improvements we're making. In addition to launching in HD, we will also have a new lineup of original, beautiful programming that will be announced over the coming few months. All our existing and new programs will also look so much better in HD."

Inspiring Lineup

Salt + Light offers viewers of all ages an inspiring, insightful and educational program lineup that features content in both official languages as well as Chinese and Italian language programming. Flagship programs include *Perspectives*, a daily information capsule with updates from the Vatican and communities across the country, *Witness*, an interview program with Father Thomas Rosica and inspiring and influential individuals who shape society, *Vatican Connections*, shedding light on what goes on behind Vatican walls and what that means for the rest of us who live outside those walls, as well as youth-oriented programs, and liturgical celebrations from around the world and special event coverage and many in-house produced documentaries such as *Sisterhood* and *Creation* and the award winning *Francis Effect*.

To find out more information about Salt + Light HD, visit saltandlighttv.org/HD or seletlumneretv.org/HD.

About Salt + Light:

Salt + Light Television is an award-winning digital network that offers a variety of programs, event coverage, documentaries and other hope-filled content of relevance to Catholic viewers. Salt + Light Television is produced and operated by Salt and Light Catholic Media Foundation, a charitable organization devoted to spreading the flavour of the Gospel and the Light of Christ to the world through television, documentaries, radio, Internet and other forms of digital communication. Born on the wings of World Youth Day 2002, held in Toronto, Salt + Light is available throughout Canada on

leading national and regional carriers and around the world via live streaming and video on demand.
For more information visit saltandlighttv.org/HD.

For further information:

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